



California State University, Northridge

VISION

The College of Business and Economics aspires to be California's best regionally focused business and economics program. We want to be recognized for our faculty's research, our strong ties to the local community, the involvement of our alumni, and our focus on building educational programs of excellence for both undergraduate and graduate business students.

We will achieve this vision by:

- Enhancing our students' educational quality through continuous improvement in our use of effective pedagogies;
- Encouraging and supporting our faculty in their research and in their commitment to University and Community service;
- Involving local business, government, and social sector leaders in the educational process as advisors, mentors, and instructors to support our students in achieving their full potential;
- Expanding our internships, service learning activities, our honors program, and our graduate programs into recognized programs of excellence;
- Broadening our students' understanding of the global economy through collaborative exchanges and joint degree programs;
- Building a sense of commitment and community within the College that will leverage the full potential of each member of the faculty and staff to contribute to this vision.